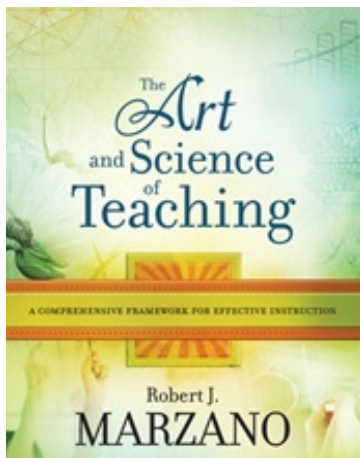


PROMETHEAN: TRANSFORMING TEACHING AND LEARNING FOR THE 21ST CENTURY

"I think the advent of this new technology that Promethean does so well, both with the Activboard and the Activclassroom, will change the face of teaching in terms of how we interact with students and what we use as content. I think this technology will help add a whole new set of strategies that were never available before." – Dr. Robert Marzano

As a company developed by educators for educators, Promethean is proud to announce a research and development partnership with Dr. Robert Marzano. The author of more than 30 books, Dr. Marzano is the CEO of Marzano Research Laboratory and a senior scholar at Mid-continent Research for Education and Learning in Aurora, Colorado. His area of focus is on translating research and theory into practical programs and tools K-12 teachers and administrators can put to use in their classrooms for immediate gains.



Promethean is committed to transforming our nation's classrooms into 21st Century Learning Environments that prepare students for the demands of this century. We hold that the social, economic and technological demands of this century are unlike anything experienced by previous generations. We also hold dear that the learning needs of children today are different from any previous generation, and so we must transform our learning environments to prepare a different type of learner for a fundamentally different type of world. We are honored to embark on this ground-breaking research and development effort with our country's foremost authority on instructional strategies that work.

IMPACT ON STUDENT ACHIEVEMENT – RESEARCH FINDINGS: Data trends in Dr. Marzano's research show that Promethean's Activclassroom has a significant positive effect on student engagement and academic achievement. Dr. Marzano will publish the interim findings of the study in March, 2009. To receive your copy, or get information on how your school or district can participate in this research effort, please contact us.customerconnection@prometheanworld.com. To listen to Webcasts of Dr. Marzano (and other K-12 Thought Leaders) please go to www.prometheanplanet.com/tls2009.

